



Archiving the Unarchivable – Das Unarchivierbare archivieren

International conference of the documenta archiv
in preparation for the future documenta Institut

Thursday, 22 November – Saturday, 24 November 2018
documenta Halle, Kassel

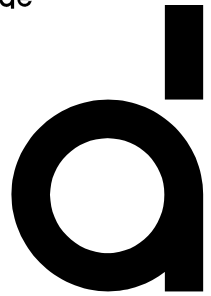
Third Session:

Time-based Media Art: Bearing the Challenge of Lifecycle Management

Saturday, 24 November 2018, 9:15 – 9:30

Alexander Zeisberg, Chair

Alexander Zeisberg has been head of the documenta archiv media collections since 2017. In this position, he is responsible for an extensive photo collection and diverse audiovisual collections consisting of a variety of analogue and digital formats. He develops and manages all digitization projects and is responsible for the life cycle management of the media collections. As an archivist and information specialist, the focus of his scholarly work and research is on the genesis and evolution of metadata caused by different forms of transformation due to historical, technical, political and ethical influences and discourses. In recent years, he has specialized in his research on the emergence and impact of “bad” and “messy” data, as well as the need to develop methods and tools for data cleaning. In order to establish these methods in the cultural field, however, it is first and foremost necessary to create an awareness of this problem.



Alexander Zeisberg studied archival sciences and also obtained a master's degree in information sciences at the University of Applied Sciences Potsdam. He has worked as an archivist and information specialist for several artist and museum archives such as the Stiftung Preussischer Kulturbesitz, Zentralarchiv der Staatlichen Museen Berlin and Berlinische Galerie. He was a project manager for the Conference of National Cultural Institutions, for which he led a collaboration with the Google Cultural Institute, and a project partner and data specialist for the transnational project "German Sales I & II" of the Getty Research Institute in Los Angeles for almost 10 years.

Within the field of provenance research he has also worked as a consultant and developer of information architecture and information systems for a wide range of cultural institutions in Germany and Austria.